



Bowral Butterflies Netball Club Sponsorship Prospectus

Bowral Butterflies Netball Club would like to thank you for your interest in sponsorship.

About Bowral Butterflies Netball Club

Bowral Butterflies Netball Club has been in operation since 2010. Our membership has been slowly growing over the last several years. In the 2023 Winter Netball season we had 144 players across 17 registered teams, an increase from 15 teams in 2022.

We are a family-oriented club, part of a small association in the Southern Highlands. We strive to provide opportunities for girls and women to enjoy netball in a fun and inclusive environment. The club is managed by a dedicated team of volunteers who provide their skills, time and assistance to ensure the club can provide its members the opportunity to compete in the Southern Highlands Netball Association competition. All our coaches and managers are also volunteers.

As we are a local community sports club, our major source of revenue is generated from membership fees and sponsorship received from generous individuals and businesses. These funds are then reinvested into the club for the benefit of all members.

Sponsorship

Sponsorship received from the community contributes to the running of our club, including:

- Keeping registration fees within reach for local families.
- Purchasing of equipment such as patches, balls, and first aid supplies.
- Court hire for grading days and weekly training sessions.
- Coaching and umpiring courses and accreditations.
- Umpiring fees.
- Storage facilities.
- End of season presentations, player gifts and trophies.

Bowral Butterflies Netball Club offers a range of sponsorship packages to provide local businesses with the opportunity to support their community, while increasing their company's audience reach and connecting their brand to the values of health, fitness, youth, sportsmanship, community, and women in sport.



Sponsorship Packages

Benefits	Platinum (\$2001- \$5000)	Gold (\$1001- \$2000)	Silver (\$501- \$1000)	Bronze (\$250- \$500)
Certificate of appreciation	✓	✓	✓	✓
Recognition at our end of year presentation	✓	✓	✓	✓
Company logo on the sponsors page of the Bowral Butterflies Netball Club website	✓	✓	✓	✓
Quarterly Facebook/Instagram posts acknowledging your sponsorship	✓	✓	✓	
Company logo included in Bowral Butterflies President email signature	✓	✓	✓	
Company information (up to 200 words) on the sponsors page of the Bowral Butterflies Netball Club website	✓	✓	✓	
Invitation to present awards at the club's end of year presentation	✓	✓		
Quarterly email to all registered players acknowledging your sponsorship	✓	✓		
Logo on Bowral Butterflies Netball Club training shirt	✓	✓		
Logo on Bowral Butterflies Netball Club hoodie (multi-year conditions apply)	✓			
Logo on Bowral Butterflies gazebo (multi-year conditions apply)	✓			



Multi-year Sponsorship

Additional benefits apply to platinum sponsors committing to a multi-year sponsorship.

- For their company logo to be put on the Bowral Butterflies Netball Club hoodie, Platinum Sponsors must commit to at least 2 years of sponsorship.
- Due to the longevity of the item, for their company logo to be put on the Bowral Butterflies Netball Club gazebo, Platinum Sponsors must commit to at least 3 years of sponsorship.

Additional Benefits

If there is an additional benefit you would like to discuss as part of your sponsorship agreement, please enquire with the Bowral Butterflies Netball Club President.

Sponsorship Agreement

Should you wish to pursue sponsorship, please complete the below and return to the Bowral Butterflies Netball Club President. A formal sponsorship agreement document outlining the terms will follow. Thank you again for your interest in sponsoring our Club.

I wish to pursue sponsorship of the Bowral Butterflies Netball Club in the following sponsorship category:

- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Bronze Sponsor

Company name:

Contact person:

Contact email address: